

# Jialu Li

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## EDUCATION

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### Carnegie Mellon University - School of Computer Science/ Human-computer Interaction Institute

Dec 2020

*Masters -- Masters of Educational Technology and Applied Learning Science (METALS)*

Pittsburgh, PA

- QPA: 3.87 / 4.0
- Honors/Awards: \$ 9,000 Scholarship
- Relevant Coursework: Interaction Design, Service Design, User-centered Research Methods, Contextual Inquiry, CTAT (Intellectual Tutor System), OLI , E-learning, Instructional Design

### Maryland Institute College of Art (MICA)

May 2017

*Bachelor of Fine Art in Painting*

Baltimore, MD

- GPA: 3.7/4.0
- Annual Competitive Scholarship \$1,500, 4 years in the Dean's List

## PROJECT EXPERIENCE

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### Public Art + IoT = An Engaged Civic Space

Jan 2020 - Aug 2020

*Research, Contextual Inquiry, User-centered Research, User Experience Design*

Pittsburgh, PA

- Creating a SMART infrastructure to help the City of Pittsburgh engage citizens with its memorial and public art programs with user-centered research and design method.

### Cross Domain Intellectual Python Tutor Design

Jan 2020 - Aug 2020

*Research Lead, UX/UI designer, Data Analyst*

Pittsburgh, PA

- The team designed an intellectual online tutor that adapts to middle school student's Python learning progress and assists the student to gain a deeper understanding of the knowledge components.

### Sheetz Voice Speed Ordering

Aug 2019 - Dec 2019

*Research, Service Design, UX/UI design*

Pittsburgh, PA

- A solution that bundles the Sheetz app with Siri and brings a frank new way of mobile voice ordering. With the one tape hands-free ordering function, Sheetz customer co-creates value with Sheetz by helping Sheetz further it's mission of being a customer-friendly brand.

### Atlantis Hub Data Visualization

Jul 2019 - Dec 2019

*Research, Research Analysis, UX/UI, Interactive Design*

Pittsburgh, PA

- The project is to design a transportation display for the Atlantis Hub at the San Juan Islands. The display contains up to date multi transportation schedule and exchange information while promoting the "PTF pass" for the Hub.

### Carnegie Mellon University Physical Climatology Intellectual Tutor Design

Jul 2019 - Dec 2019

*Research, CTA, Instructional Design, UX/UI*

Pittsburgh, PA

- The purpose of this team project is to make a CTAT adaptive learning tutor for Professor Vaishnav's students in the graduate level Climate Change Science and Adaptation class.

## WORK EXPERIENCE

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### Walter Wickiser Gallery

May 2017 - Dec 2017

*Designer*

New York, NY

- Managed and created content on the gallery's social media pages, which helped it gain more exposure
- Designed and built the gallery's website
- Designed visitor's exhibition viewing experience

## INTERNSHIP

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### China Guardian Auction

### Cheil Worldwide (Samsung)

## SKILLS, CERTIFICATIONS & OTHERS

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- **Design Skills:** UI/UX, Human-computer Interaction, Service Design, Human Centered Research, Contextual Inquiry, Research Design, Research Analysis, Concept Development, Prototyping, Visual Design
- **Tech Skills** Python, Javascript, Nools (entry level)
- **Languages:** Fluent in English, TOEFL: 113/120, GRE: 329/340